



New Mexico Department of Agriculture

New Mexico Department of Agriculture
Division of Standards and Consumer Services

nmchile@nmda.nmsu.edu; 575-646-1616

NEW MEXICO CHILE ADVERTISING ACT ADDED PRODUCT FORM

Return this form completed and attach required documents for review.

PRODUCT TYPE: FRESH [] PROCESSED []

REGISTRATION No. _____

Name of Contact(s): _____

Update information below only if it has changed

Mailing Address: _____, City _____, State _____, Zip _____

Contact's Telephone #: _____ E-Mail: _____

Business Name: _____

Physical Location: _____, City _____, State _____, Zip _____

Business Telephone #: _____ E-Mail: _____

Fax #: _____

- Is your company currently part of NMDA's New Mexico Grown with Tradition program? YES [] NO []
Is your company currently part of NMDA's New Mexico Taste the Tradition program? YES [] NO []
Is your company currently part of the New Mexico Chile Association? YES [] NO []
Is your company currently part of the New Mexico Certified True program? YES [] NO []

PROCESSED SECTION

- Name and mailing address of supplier/producer of your New Mexico chile:

- 1. _____
2. _____
3. _____

- List your additional products and provide description (ex. Salsa, sauces, cheese, etc.)

- 1. _____
2. _____
3. _____
4. _____
5. _____

Attach additional sheet if needed

- Submit clear and concise labels for each New Mexico chile product(s). (required)
Submit any traceability documents for the New Mexico chile (invoices, bill of ladings, etc.)
List retail outlets supplied:

- 1. _____
2. _____
3. _____
4. _____
5. _____

Attach additional sheet if needed

FRESH SECTION

- Location of production/crop (physical address): _____, City _____, State _____, Zip _____
- Production period: from _____ to _____; Type of chile: _____
- Comments: _____

Attach additional sheet with above information if needed

- List retail outlets supplied:
 1. _____
 2. _____
 3. _____
 4. _____
 5. _____

Attach additional sheet if needed

A Fresh Chile Verification Form for Sales on the “Fresh” product type is current for the term of your registration upon verification by the New Mexico Department of Agriculture. A Fresh Chile Verification Form for Sales is required with each load and must follow through to the point of sale. “Fresh” product type must submit a New Mexico Chile Advertising Act Verification/Registration form each year.

By signing this document, I verify the product I am selling/producing as New Mexico chile complies with all requirements set forth under the New Mexico Chile Advertising Act, Chapter 25, Article 11, Sections 1 through 5, New Mexico Statutes Annotated 1978 Compilation and follows the requirements set forth under NMAC 21.16.7, New Mexico Chile Labeling, provided is true and accurate.

Signature: _____

Date: _____

SUBMIT BY

Mail: New Mexico Department of Agriculture
Attn: New Mexico Chile Advertising Act
Division of Standards and Consumer Services
PO Box 30005/MSC 3170
Las Cruces, NM 88003

Fax: 575-646-2361
Email: nmchile@nmda.nmsu.edu

OFFICE USE ONLY

Date Received: _____	Label attached: Yes _____ No _____ (if applicable)
Date Verified: _____	Verifier: _____
Comments: _____	

