



New Mexico

Agricultural Innovation and International Trade Mission TO THE NETHERLANDS



TENTATIVE AGENDA

SUNDAY, MAY 6, 2018

ARRIVAL AMSTERDAM SCHIPHOL AIRPORT (Dinner included)

- Transfer to Den Haag/Hotel Crown Plaza Promenade (or similar) - Dinner at our hotel

Overnight in Den Haag (The Hague –4 nights)

MONDAY, MAY 7, 2018

DEN HAAG (Breakfast & lunch included)

- Meeting and discussion with a representative of the Dutch farmers union LTO
- Meeting and discussion with the Ministry of Agriculture, Nature and Food Quality
- Opportunity to visit the famous Japanese Garden in Clingendael Park
- Open time in Den Haag's city centre (*The Hague, the capital of the Netherlands; see the most photographed building and seat of the International Court of Justice - the Peace Palace. Visit one of the famous art museums, Europe's largest multicultural market – the Hague Market or the Dutch political centre - the historical Binnenhof.*)

TUESDAY, MAY 8, 2018

WATER MANAGEMENT – FOOD – PORT (Breakfast & lunch included)

- Transfer to the Hoek van Holland
- Visit the Keringhuis information centre to learn about the Maeslantkering (*Maeslant Storm Surge Barrier, part of the Europoort Barrier*) and water management in the province of South Holland
- Visit to a salad & lettuce farm (*The farm has over 50 years' experience in green house leaf salad production in Middle Delfland*)
- Visit Tomato World, to learn more about intensive greenhouse production
- Retail Market Visit (*The scenery in this building, opened in 2014, is very special: the horse shoe-shaped building is covered with some of the largest art in the Netherlands. This building contains a unique combination of sights, tasting, eating, cooking, buying and selling with both local producers and well-known names in over 100 market booths. The indoor market lies right next to the largest outdoor market in the Netherlands (1.5 mile long track with 400 stalls)*)
- Rotterdam port tour by boat (*The port of Rotterdam is one of the largest worldwide and by far the deepest in Europe. The Port of Rotterdam is the largest port in Europe, located in the city of Rotterdam, Netherlands. Covering 41 square miles, the port of Rotterdam now stretches over a distance of 25 miles. From 1962 until 2004 it was the world's busiest port, now overtaken first by Singapore and then Shanghai. Rotterdam is currently the world's sixth-largest port in terms of annual cargo tonnage*)

WEDNESDAY, MAY 9, 2018

FLOWERS: AUCTION, SEEDS, EXHIBITION (Breakfast & dinner included)

- Transfer to Aalsmeer
- Visit the flower auction (*The flower auction is one of the largest worldwide. Daily, approximately 20 million flowers and plants are sold. From the Visitor Centre we walk across a gallery through the auction complex. At the end of the gallery, we'll arrive at the auction halls where we see the flowers come before the auction clock. Walking around, we see information panels which, in four languages, explain the auction process and the activities we are watching.*)
- Transfer to the Hoorn region

- Company visit in the Seed Valley (*“What Silicon Valley means to IT and software is what Seed Valley means for the development of plant varieties and seed technology. Companies in the Seed Valley develop new flower and vegetable varieties: improvements that achieve higher yields, are resistant to drought, or which are more suitable for modern cultivation methods.”* <https://www.seedvalley.nl/en/>)
- Visit market swine producer with 900 pigs including 200 sows
- Transfer to Lisse
- Visit to the Keukenhof flower exhibition – (entry included) (*In the 80 acre parkland visitors may see 6 million tulips, hyacinths, daffodils or other flowers. The new glass pavilion, 70,000 square feet in size is a highlight of the park.*)

THURSDAY, MAY 10, 2018

COW & CHEESE AND MARE DAIRY – UTRECHT (Breakfast & lunch included)

- Transfer to the Leiden region
- Visit a dairy farm with cheese production (*App. 200 dairy cows, 2 x16 fish bone milking parlor, farm cheese production and direct marketing*)
- Lunch (typical Dutch Koffietafel (cold lunch) and visit a mare milk producer, Guided visit incl. liquor tasting (*The milk of the Hafilinger breed mares is used for milk and milk powder, chocolate and cosmetics. A workshop, farm restaurant and other leisure activities round off the site.*)
- Transfer to Utrecht/Check in at the Hotel Apollo Utrecht
- Short guided walk in Utrecht (*The town is centrally situated in The Netherlands and therefore important for the long distance public transfers. The Utrecht University, a music university and both the Roman-Catholic and old-Catholic Archbishop are also located here. The Dutch cooperative bank, Rabobank, has its headquarters in Utrecht (organizing a visit and presentation may be arranged).*)

Overnight in Utrecht (3 nights)

FRIDAY, MAY 11, 2018

FARM VISITS - CROP, POTATO, VEGETABLE (Breakfast & dinner included)

- Transfer to the Zeewolde region
- Visit two related farms with dairy and arable production
- Transfer to Lelystad
- Visit the Nieuw Land Erfgoedcentrum, with information on “the Polder” culled from the sea / gained land below sea level
- Transfer to the Dronten region
- Visit a potato and vegetable producing farm (*An innovative seed potato farm, grower, packer, shipper; approx.. 865 acres; main products are onions, potatoes, carrots, wheat and sugar beet.*)

SATURDAY, MAY 12, 2018

AMSTERDAM (Breakfast & dinner included)

- Transfer to Amsterdam
- Guided city tour in Amsterdam (*The Dutch capital is like Venice built on wooden piles on the water. These waterways are called Grachten and many older buildings tell the history of the growth of Amsterdam as it grew through trade goods from all over the world. Here we will have independent time to explore – possibly visit the Van Gogh museum, the Rijksmuseum, the Anne-Frank-house, a cheese shop or many other famous places.)*
- Audio guided visit of the world famous Heineken brewery. The Dutch Heineken group is one of the largest beer and beverage producers worldwide.
- Farewell dinner/Return to Utrecht for final overnight stay

SUNDAY, MAY 13, 2018

DEPARTURE (Breakfast included)

Transfer from hotel to Amsterdam Schiphol Airport

